



Blue Bird BAKERY

4643 Freepoint Blvd.

Bakers of America's Favorite Dessert

Wholesale - Retail

PIES - CAKES

DANISH PASTRIES - DOUGHNUTS

HEARTH BAKED RYE BREAD

Serving Restaurants Clubs
Caterers Institutions
Churches Lodges

Groceries, Etc.

PHONE
HI lcrest 6-6888

We Specialize in Wedding and Birthday Cakes, Pies, Fancy Cookies FRENCH & DANISH PASTRY

Call G1 lbert 2-5654

White Cabin Bakery

1210 - 5th - Near L

DRAKE'S PASTRIES

HOME WHIPPED
MADE CREAM
BREAD GOODS

Decorated Cakes for Every Occasion

HI lcrest 7-3755

4751 J STREET, SACRAMENTO

Store No. 2 - 5901 Broadway - HI lcrest 5-0182

Located in the Ink Bros. Market

Bakers-Retail

BLUE BIRD BAKERY
4643 Freepoint Blvd. HI lcrest 6-6888
(See Advertisement This Page)

BROADWAY PASTRY SHOPPE
Birthday & Wedding Cakes A Specialty
1630 Broadway..... GI lbrt 2-3077

BUTTER CREAM BAKING CO
Bakers Of Sunbeam Bread
1009-28th GI lbrt 3-5935

CAKE BOX THE

BEAUTIFULLY DECORATED WEDDING BIRTHDAY & PARTY CAKES

Open 7 AM to 7 PM Daily Except Sunday

N. J. MARTIN - Decorator

1126-9th GI lbrt 2-9526

CHANNEL BAKERS 3110 O. HI lcrest 5-3011

DEL PASO HGTS PASTRY SHOP

Full Line of Bakery Goods
Home Baked Pies and
Potato Donuts A Specialty

Decorated Cakes to Order

3724 Rio Linda Blvd
Del Paso Hts. HI cky 9-6542

Dimitra Bakery
Specializing In French Bread
1931-4th GI lbrt 3-5464

DRAKE'S PASTRIES 4751 J. HI lcrest 7-3755
(See Advertisement This Page)

ESTHER'S PASTRY SHOPPE
French Bakery HI lcrest 5-9283

Sour French Bread

1626 J. Av. GI lbrt 2-7026

Golden West Bakery 2195 P. GI lbrt 2-9558

HART'S RESTAURANT & PASTRY
919 K. GI lbrt 3-2521

Branch 3200 Riverside Blvd. GI lbrt 2-6073

HEINTZ BAKERY

BIRTHDAY WEDDING CAKES

1206 J. GI lbrt 3-5323

HOTT'S RESTAURANT

SPECIAL FESTIVE AND WEDDING CAKES

PIES - PASTRIES

1527 Del Paso Blvd N Sacto. HI cky 9-6101

MAHOR BAKERY
Specialize in Real Danish Pastries
Cakes For All Occasions
5647 Stockton Blvd. HI lcrest 7-1939

Philipps BAKERY

Name Your Hobby We'll Design It In Icing

All Kinds of Novelty Cakes

SPECIALTY
Wedding Cakes - Birthday Cakes - Party Cakes

HI lcrest 6-4892

SACRAMENTO

3300 Folsom Blvd. Easy Parking

Bakers-Retail-(Cont'd)

Market Bake Shop
Salt Rising & Specialty Breads
13th & J. GI lbrt 3-3242

Market Basket Bakery 3260 J. HI lcrest 6-1762

MARY-ELLEN CAKE SHOP

J. P. Ruddy Imma Ruddy

SPECIALIZING IN HIGH CLASS PASTRIES and WEDDING - BIRTHDAY & PARTY CAKES

"We Do Our Own Baking On Premises"

2934 Freepoint Blvd. HU dsn 4-0838

Mary's Pie Shop 1800 L. GI lbrt 2-5366

Matsuda Tofu Co 1326-4th. GI lbrt 2-5241

MERRICK'S PASTRY SHOP
Birthday & Wedding Cakes A Specialty
Angel Food Cakes - French Apple Pies
Special Attention to Party Orders
3669 J. HI lcrest 5-6508

Murphy's Bakeries Mrs 1117 G. GI lbrt 3-6312

New Paris French Bakery 1915-6th. GI lbrt 3-4408

NEW ROMA FRENCH BAKERY

SPECIALIZING IN BIRTHDAY - WEDDING & PARTY CAKES

DELICIOUS DANISH PASTRIES

1800 E. GI lbrt 3-2346

NEW SACTO BAKERY

VARIETY OF BREAD & PASTRIES

Baked Fresh Daily

Decorated Birthday & Wedding Cakes Our Specialty

Closed Tuesdays

2416 K. GI lbrt 2-9324

PASTRY SHOP THE
2016 Del Paso Blvd N Sacramento. HI cky 9-1787

Phillips Bakery 3100 Folsom Blvd. HI lcrest 6-4892
(See Advertisement This Page)

Portuguese Bakery 522-10th. HU dsn 4-2556

SUNBEAM BAKERS 1009-28th. GI lbrt 3-5935

Thistle Bakery 3842 Stockton Blvd. HI lcrest 5-9919

VILLAGE PASTRY PANTRY
Mrs. Edith Campbell - Prop.
DECORATED CAKES & SPECIAL PARTY ORDERS

Only Complete Line of Bakery Goods Baked In TOWN & COUNTRY VILLAGE

Fulton Av & Marconi. HI cky 9-1778

Welsh's Town & Country Bakery
2049 Fulton Av. HI lcrest 9-3881

WHITE CABIN BAKERY 1210-5th. GI lbrt 2-5654
(See Advertisement This Page)

White Flake Do-Nut Shop 315-16th. GI lbrt 2-9339

Bakers' Supplies

BAKERS SUPPLY

Wilson's General Food Lines

All The Pie Fruits
Shortening - Eggs
Extracts - Nuts - Etc.

4529 Parker Av. HI lcrest 7-3006

Bakery Jobbers Inc 513-12th. GI lbrt 3-1541

Durkee Famous Foods 2357-22d Av. HI lcrest 6-4051

At times there may be a delay before you get the operator. That's because never have so many people made so many telephone calls as today. Our operators are doing all they can to provide the prompt and courteous service you have been accustomed to.

Bakers-Wholesale

BETSY ROSS BREAD—
OLD HOME BAKERS
3226 Montgomery Wy. HI lcrest 6-3863

Blue Bird Bakery
4643 Freepoint Blvd. HI lcrest 6-6888

BUTTER CREAM BAKING CO
Bakers Of Sunbeam Bread
1009-28th GI lbrt 3-5935

BUTTER-KRISP BAKERS

WHOLESALE

PIES - CAKES - PASTRIES

SPECIAL ORDERS TAKEN FOR PARTIES & BANQUETS

Open Till 5 P. M. Sun. & Every Day Except Sat.

Rear 2422-16th GI lbrt 2-6376

CHANNEL BAKERS 3110 O. HI lcrest 5-3011

Chicken Pie Shop The 3504 Broadway. GI lbrt 3-4749

Continental Baking Co 14th & R. GI lbrt 3-7434

French Bakery
Sour French Bread
1626 J. GI lbrt 2-7026

GOLDEN CRUST BREAD—
U S BAKERY 2016 H. GI lbrt 2-4664

Golden Poppy Bakery
Rt 7 Box 1299
Pasadena. HI cky 9-2352

LANGENDORF UNITED BAKERS
1251 E El Camino. HI cky 9-2144

MURPHY'S PIES

Complete Line of Bakery Goods For Restaurants & Hotels

1117 G. GI lbrt 3-6312

MUZZO BAKERY
Specialize French Rolls-Sour Dough Bread
Joe Fuchetti-Mgr
1708-34th HI lcrest 7-1451

New Paris French Bakery 1915-6th. GI lbrt 3-4408

OLD HOME BAKERS
3226 Montgomery Wy. HI lcrest 6-3863

SUNBEAM BAKERS 1009-28th. GI lbrt 3-5935

U S BAKERY 2016 H. GI lbrt 2-4664
(See Advertisement This Page)

Ward Harold J Pasadena Av. HI cky 9-2352

Wonder Bread & Hostess Cake Co
14th & R. GI lbrt 3-7434

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

GOLDEN CRUST BAKERS

U. S. BAKERY

ROLLS OF ALL KINDS

You Name Them - We Make Them

FRENCH AND MILK BREAD

Wholesale & Retail

GI lbert 2-4664

2016 H Street

Balancing Service

DORAN CO 1899-7th Oakland
(Toll) Call "Operator" for. Glencourt 1-8219

Ball Bearings—See Bearings Headings

Balloons
Cole Bert C Advertising 1120 H. GI lbrt 2-1331
If no answer call. GI lbrt 3-7461

Ballrooms

DREAMLAND DANCE HALL
Taxi Dancing Only
937-6th. GI lbrt 2-7536

WILLS POINT BALL ROOM
FORMERLY THE ARAGON DANCING

EVERY SAT. 9 PM TO 1:00 AM

Home of Bob Wills
And His Texas Playboys

SWIMMING

Every Day During The Swimming Season From 11 AM To 10 PM

PICNIC GROUNDS - BARBECUE PITS
On U S 40 - 99 E 10 MI NE of Capitol
Auburn Blvd. HI cky 9-8690

Banks

AMERICAN TRUST COMPANY
1011-10th HU dsn 4-6941

1031 Broadway Office HU dsn 4-6941

North Sacramento Office HI cky 9-3525

ANGLO CALIFORNIA NATIONAL BANK
Capital Ofc 7th & J. GI lbrt 2-9041

Oak Park Ofc 35th & 4th HI lbrt 7-5721

BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSOCIATION 8th & J. GI lbrt 3-6841

See Alphabetical Section For List of Branch Offices

CAPITAL NATIONAL BANK
See Anglo California National Bank GI lbrt 2-9041

CITIZENS BANK OF SACTO
See Anglo California National Bank
35th & 4th Av. HI lbrt 7-5721

MERCHANTS' NATIONAL BANK THE
1015-7th GI lbrt 2-3883

Bar Equipment
See Restaurant Equipment & Supplies

Bar Fixtures
HAASE E F CO 1931 P. HU dsn 4-5501

Bar Supplies

DAN-GOOD DISTRNG CO

Lemon Juice - Fresh Orange Juice Daily
Sweet and Sour Mix - Lime Juice
Syrup - Grenadine
Fruit - Cans - Seedless Limes
"If It's Good It's Dan-Good"
Used by Leading Bars
REX WILLIS
1506 F. HU dsn 4-5575

Dohrmann Hotel Supply Co 618 L. GI lbrt 3-3564

FINEGOLD SAM RESTAURANT & HOTEL SUPPLY 1122-26 GI lbrt 3-7023

LEE R E HOTEL SUPPLY CO
BAR EQUIPMENT & SUPPLIES
Glassware - Accessories - Mirrors
Sticks - Upholstered Booths & Stools
508 J. HU dsn 4-6641

MCKESSON & ROBBINS INCORPORATED-SACRAMENTO DIVISION
919 Front. GI lbrt 3-6861

Olson Food Products
Sea Food Cocktails-Cello Pkcd Bar Snacks
1506 F. GI lbrt 2-2346

Keep the Classified Telephone Directory handy; it can save you time and effort.

Bar Supplies-(Cont'd)

RIGG'S FRESH LEMON JUICE & LIME CO
4517-52d HI lcrest 5-7415

SACTO GLASS & CROCKERY CO

Established 1885

WHOLESALE & RETAIL

BAR - RESTAURANT SUPPLIES

BAR STOOLS

Most Complete Line of GLASSWARE & STEAMWARE IN NORTHERN CALIFORNIA

814 GI lbrt 2-0611

STANDARD WHOLESALE SUPPLY
BAR STOOLS - GLASSWARE
COMPLETE INSTALLATIONS
607 J. GI lbrt 3-0231

Barbecue Equipment

CAPITAL ROCK CO

We Manufacture Raize & Lower Grilles
Or Any Kind of Barbecue Equipment AT A BIG SAVING

See Our Adv. Under Contractors Masonry

2 Blocks East of S P Underpass on Folsom Blvd. HI lcrest 5-4373

SCHWAB H ORNAMENTAL IRON WORKS
4600 Stockton Blvd. HI lcrest 5-4469

Barbecue Stands

Curis Barbecue Pit 1128-2d. GI lbrt 3-9978

Ross's Bar-B-Q & Fountain
Open 24 Hours A Day 7 Days A Week
410 Capitol Av. GI lbrt 3-9397

Barber Schools—See Schools

Barbers

ABBANAT JOHN'S BARBER SHOP
Specializing in Children's Haircutting
2930 J. HU dsn 4-7542

Art Davis Barber Shop 3015 1/2 J. GI lbrt 2-0208

Auditorium Barber Shop 1609 J. GI lbrt 2-9596

Bill's Barber & Beauty Shop
4600 Stockton Blvd. HI lcrest 5-9880

Bonini's Barber Shop 1470-48th. HI lcrest 5-1972

Brazell John Barber 902-8th. GI lbrt 3-6208

Bud's Barber Shop 1115-7th. GI lbrt 3-9447

Cal State Barber Shop
California State Life Bldg. GI lbrt 2-9427

Capital Barber Shop 724 California. GI lbrt 3-9306

Cassandro John 2604 H. GI lbrt 3-1553

Crystal Palace Barber Shop 1517-6th. HU dsn 4-4567

DeLavan's Barber Shop 4420-4th Av. HI lcrest 6-3715

DOYLE'S JIM BARBER SHOP

7 BARBER SCIENTISTS

MEN'S - WOMEN'S - CHILDREN'S HAIR STYLING

Our Scalp Treatments Eliminate Dandruff

Manicure & Shine Service
Hours 8 Weekdays
8-2 Sundays

DIAL FOR APPOINTMENT

2001 L. GI lbrt 3-7001

Elite Barber Shop 2917-59th. HI lcrest 5-9560

Foster Frank Barber Shop
1820 Stockton Blvd. HI lcrest 7-1587

If no answer call. HI lcrest 6-1036

Franks Barber Shop
4208 Folsom Blvd. HI lcrest 6-5496

Freddy Martin's Barber Shop 707 P. GI lbrt 2-8864

Fred's Barber Shop
1314 Alhambra Blvd. HI lcrest 5-9531

Frutiger Barber Shop
Ladies & Childrens Haircutting
5420 Fruitridge Rd. HI lcrest 5-9518

(Continued Next Page)